

Minutes of the Town Team meeting held on 17th April 2014 in the Town Council Chamber, Wilton at 7.30pm

Present

David von Zeffman, Chairman (President, Wilton & District Business Chamber), **Cllr Phil Matthews** (Mayor of Wilton), **Sarah Ackroyd** (Wilton Community Land Trust), **Jon Moulard** (Wilton Rotary Club), **Tom Corbin** (Salisbury City Council), **PC Ian Pedliham** and **PCSO Jenny Moss** (Wiltshire Police), **Johnathan Green** (Pastor, Wilton Baptist Church), **David Parker** (Chairman, Wilton & District Business Chamber) **Catherine Purves** (Clerk, Wilton Town Council).

1. Chairman's welcome and apologies

David von Zeffman welcomed all to the meeting. Apologies were received and noted from **Riza Picaliogliu** of Sarumbear, **Gary Nunn** of Wilton Community Carnival, the **Reverend Mark Wood** of Wilton Parish Church, **Stephanie Shearing** and **David Corp** of Wilton Shopping Village, **Stephen Harris**, South West Wiltshire's Community Area manager and Wiltshire Councillor **Peter Edge**.

2. Approval of minutes and matters arising, including the Towns Alive benchmarking report and AONB information.

- a. *Minutes* - the minutes of the meeting held on 25th March were approved as a correct record.
- b. *Benchmarking report* – the initial report had been circulated to all, and Cllr Matthews confirmed that Wilton Town Council was happy for the Wilton & District business Chamber to write the executive summary for the report. David Parker would be putting a collage of Wilton photographs together for the front cover, comprising 5 views – North St., West Street, South Street, The Market Square and Wilton Shopping Village.
- c. *A.O.N.B.* – DvZ reported that it was hoped that 'Discover Chalke' and 'Discover Nadder', the new websites for the Chalke Valley, would be launched in time for the cycle race in Wilton so that it could be on the Area Board display. Information was required from Wilton (Mere and Tisbury had already provided theirs) so that it can be added to both sites as a 'gateway to the A.O.N.B.

3. Website and Town Diary arrangements. Presentation by Riza from Sarumbear.

- The presentation was deferred to the next meeting, in Riza's absence. A discussion followed concerning the separation of commercial and non-commercial/community entries and the wording of the strap line – which all agreed was essential.
- DvZ indicated that he would, on behalf of the Business Chamber, oppose the division of the town's offer into "community" and "commercial": the reality was a broad range of goods and services and that the fortunes of the business and broader community and of the town were inextricably linked.
- It was decided that, initially, entries for commercial and non-commercial activities on the website would **not** be split, but that this arrangement should be reviewed after 12 months, with a view to separating the entries if amalgamation was found to be hindering the goals of efficient communication, and co-ordination of the events of various different bodies in the town to avoid clashes.
- It was also decided that the strap line should be "The Friendly Market Town".

- It was noted that there is no Wilton branding, other than the use of Pembroke blue. Riza will be asked to produce some ideas for a logo incorporating the strap line wording for the next meeting, and Sarah Ackroyd agreed to ask local designers informally for possible branding/logo ideas. A “Design a Logo” competition at the forthcoming Cycle Event was also proposed.

4. Brief updates from member bodies:

- a. *South West Wilts Area Board* – the AB is holding a “What Matters to You” event at 6.00pm on Wednesday 30th April in Dinton Village Hall. This was an opportunity to help set priorities for the Wilton community area through the Area Board.
- b. Stephen is also looking for any information about events or photos of recent events for the community website and newsletter.
- c. *Town Council – flooding and road repairs*
 - A date had yet to be arranged with the Environment Agency for the public meeting regarding flooding in the town. Cllr Matthews undertook to chase this.
 - Cllr Matthews reported that the tarmac patching had been done in West Street, although the main carriageway repairs would not take place until early June. David Parker expressed concern about the reduced specification, particularly concerning the re-profiling of the road outside the Community Centre
 - There was some discussion regarding the configuration of the traffic lights at Four Corners. Catherine Purves was asked if the Town Council could arrange for a public meeting to be held with Highways, so that officers could give a demonstration about the consequences for Wilton and the surrounding roads if alterations were made.
 - DvZ announced that he had, as a private citizen of the town, whose property had been flooded this winter, arranged a private meeting with Jim Bailey, the engineer responsible for the works, in order to gain a clearer understanding of the plan. He had also requested an electronic copy, which he would circulate to members (with permission from Mr. Bailey).
- d. *Wilton & District Business Chamber – planned events and Wilton Event 2014*
 - The Chamber would be taking a table at the Cycle Event and Carnival, in order to distribute their members’ promotional material.
 - The AGM would be held at Wilton Community Centre, at 7pm on Wednesday May 21st.
 - Arrangements for the Wilton Event were underway, and confirmation of the date (in liaison with WSV) was awaited
 - It was hoped that the recent successful Retailers’ Evening would be a regular event.
 - The Wilton in Bloom competition would be held again this year, with awards announced at the Carnival.
- e. *Wilton Carnival, The Big Lunch and Wilton Cycle event*
 - Arrangements were well in hand for the Carnival, which would take place on Saturday 5th July and The Big Lunch on Sunday 6th July, both at Wilton Shopping Village.
 - The Carnival would have a stall at the Cycle event. Concerns were raised about the parking arrangements for the event, but it was noted

the disruption would only be for 48 hours. However, it was strongly felt that in future, the Town Council and wider community should be consulted at a much earlier stage in proceedings.

f. *Wilton Community Land Trust and Wilton Hill (former UKLF site).*

- SA confirmed that planning permission for the development had been given the previous day. Redrow will be holding another public meeting to thank the public for its support.
- The WCLT would be holding its Green Doors weekend on 17th/18th May, where 16 properties in and around the area would be open to the public for those interested to ask the owners about the various green initiatives deployed in the properties. There will also be presentations on allotments at the Community Centre.
- DvZ asked if a representative of the WCLT would be able to address the WDBC AGM on 21st May, as previously.

g. *Wilton Estate* – no report.

h. *Wilton Parish Church* – no report.

i. *Wilton Neighbourhood Policing Team*

- IP noted that theft from garden sheds and motor vehicles were the main incidents in our rural areas, whilst opportunistic shoplifting was a problem in the towns.
- Big Issue sellers could be intimidating, and it was noted that Wilts. Council should agree the pitch and provide the appropriate licence.
- Congratulations were given for the apparent reduction in youth offences and drugs.

j. *Wilton Rotary*

- Jon Mouland was welcomed in Andy Rhind-Tutt's absence
- The current president is Chris Lush, whilst the incoming President is Aubrey Steele.
- The club organises an annual car boot sale and firework display and provides marshalls for many community events.
- The funds raised by these activities go to charities, preferably local ones, as the funds are raised locally. These could include the Wilton Link Scheme, the Riding for the Disabled, the Wilton United Charities, the Christmas Tree lighting ceremony plus Wilton in Bloom.
- DvZ observed that the Business Chamber was keen to liaise more closely with Wilton Rotary and asked if Wilton Rotary might be able to donate funds for the benefit of local youth, since funding for youth provision locally was under pressure.
JM undertook to raise the matter.

k. *Wilton Shopping Village* – no report.

l. *Wilton Youth Centre & Skate Park*

- Wiltshire Council had just finished a 10 week consultation about the future of its youth service provision. All agreed it was vital to retain such a facility in Wilton, as it served both the town and the surrounding areas.
- It was noted that additional funding might be available from the Churches Education fund if necessary.

- The provision of the skate park was subject to the receipt of R2 funding from the Wilton Hill development. It might now be located on the tennis courts at Minster Street, but the Town Council has yet to discuss this and make a final decision.

5. Any Other Business.

- Concern was expressed about the small size of the market and the relative lack of number and variety of stalls – especially if the chosen marketing slogan was to be “the friendly market town”.
- There was further discussion as to whether there was a waiting list for pitches in Wilton and Salisbury, with conflicting information given.
- It was suggested that the pitches could be opened up to non-market businesses. DvZ again suggested a “Made in Wilton” opportunity for local artisans.
- Concern was also expressed that neither Wilton nor Salisbury markets were part of Wiltshire Council’s current free pitches promotion, which was apparently aimed at the county’s more northern market towns.
- It was also noted that a consortium in Marlborough had submitted a £30m bid to the Government and Network Rail for a new station to be built there. Currently, it was felt there was little point in Wilton pursuing a similar bid at present.

Date of next meeting – 7.30pm on Thursday 22nd May in the Council Chamber.

Items for next agenda –

Website presentation by Riza (GN and DP to chase, please)
Neighbourhood Planning

End of meeting 9.05